



News Release

CALIFORNIA DEPARTMENT OF PUBLIC HEALTH

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CONTACT: Al Lundeen
Melinda McRae Beer
(916) 440-7259

CDPH UNVEILS WINNING FLU-FIGHTING VIDEOS AND POSTERS

SACRAMENTO – California Department of Public Health (CDPH) Director Dr. Mark Horton today announced the winners of the department’s Flu-Fighting Video and Poster Contest. The contest challenged Californians to create a short video or poster in English or Spanish that highlighted steps to preventing the flu. Californians served as the judges. They were invited to go online and choose their favorite video and poster, and their votes determined the winners.

“It has been very exciting for me to see how passionate Californians are about fighting the flu,” said Horton. “I am proud of our winners, and of all of the participants who submitted projects that communicated the simple but effective methods of flu prevention – get vaccinated, wash your hands, cover your cough and stay home when sick.”

The announcement of the winners coincides with [Preteen Vaccine Week](#), February 13-19. Preteen Vaccine Week is an opportunity to remind everyone about the importance of ensuring children are up-to-date on their immunizations, and that they are protected against dangerous viruses and bacteria, including the flu.

Four winners were selected. Each will be awarded a \$250 gift card from the [California Immunization Coalition](#).

Winning the English-language video award is Gabrielle Gutierrez, 18, a student at Southwest High School in San Diego. Regarding her video “[Quick and Easy Tips](#)” she said, “The video is made more to visually attract the viewers, then to eventually take the viewers through an adventure.”

Max Jeffrey won the Spanish-language category with his video “[Stay Home if You’re Sick](#).” He is 16 and attends Marysville Charter Academy of Arts in Marysville. Jeffrey said his inspiration for the video was what impact the flu would have if it affected a member of a family. “My teacher is a director and he helped me script it out – we thought it would be fun to do something like this,” he added.

Taking the top prize for an English-language poster was Mai Nguyen, a 19-year-old student from Fremont. Of her poster, “[Stop that Flu](#),” she said she took inspiration from the retro 1950s design. “I thought it was a really great eye-catching way to get people to want to get vaccinated.”

Rounding out the contest was Jason Boyte, 38, of Berkeley who won the Spanish-language poster prize with "[A Birdie Told Me](#)." He said he was doodling and came across the shape of a bird and got the idea to create a health message for his poster. "I hope people see my poster and take its advice because there are a lot of diseases that can be prevented if people just get vaccinated."

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